FALL 2008

MANAGEMENT INFORMATION SYSTEMS-PM SECTION

PROFESSOR A'ISHA AJAYI

COURSE DESCRIPTION

The evolution of technology, most notably telecommunication and computers, has made IT (information Technology) the towerblock of modern enterprise.

The course is practical in nature and is modeled after the current e-commerce environment which has replaced the rigid hierarchical, multi-national corporation.

This course is designed to provide the participant with a comprehensive overview of current trends in technology, applications, and business policy.

Lectures, assigned and other readings will form the backdrop for this exploration.

Students are encouraged to add to the dynamics of the course by providing additional resources such as articles or Web sites of interest.

This is your course! You will get out of it what you put into it. Time management is important.

There are no extensions for exams, assignments or other required course elements.

While attendance is not taken, it is your responsibility to get notes or other materials from your classmate should you miss classes. Good luck and enjoy the class.

STAYING IN TOUCH

Class BAD 64042 - 001

Call #13467

Location - BSA 115

Duration - M 6:15—8:55 PM

Email - amajayi@kent.edu

Phone - (330) 672-1151

Office hours -

M & W 4:00—6:00pm

T   1:00 - 3:00pm

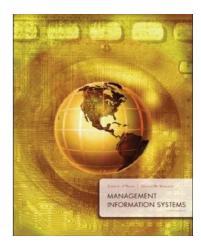Other times by appointment

REQUIRED TEXT

Management Information Systems, 8/e

James A. O'Brien and George M. Marakas

McGraw Hill - URL: http://www.mhhe.com/obrien

ISBN: 0073511544

Copyright year: 2008

COURSE GOALS

- Conduct a basic needs assessment

- Recommend integrated solutions for identified requirements

- Complete work consistent with current trends in e-Business

- Advanced proposal/RFP (request for proposal) preparation

- Enhanced business communications

- MIS/IT project Management

- Evaluation and assessment of network infrastructure and plan.

- Provide the student with an overview of BPM and ITIL

REGISTRATION AND SPECIAL NEEDS

Students attending the course who do not have the proper prerequisite risk being deregistered from the class.

Students have responsibility to ensure they are properly enrolled in classes. Should you find an error in your class schedule, please refer to the Registrar's homepage for deadlines and procedures to correct errors. If registration errors are not corrected by the specified dates and you continue to attend and participate in classes for which you are not officially enrolled, you are advised now that you **will not** receive a grade at the conclusion of the semester for any class in which you are not properly registered.

Students with disabilities: University policy 3342-3-18 requires that students with disabilities be provided reasonable accommodations to ensure their equal access equal access course content. If you have documented disability and require accommodations, please contact the instructor at the beginning of the semester to make arrangements for necessary classroom adjustments. Please note, you must first verify your eligibility for these through Student Accessibility Services (contact 330-672-3391

PLEASE NOTE

Please note that the instructor reserves the right to alter any or all elements of the course as deemed necessary. The following expectations are in effect for the duration of this course.

- Students will undertake this course with levels of seriousness and commitment equal to my own; i.e., that each of us will approach the readings and related assignments professionally.

- All of us will come to class prepared to question each other (including me) in receptive and respectful ways.

- Students will take pride in their ability to reflect upon, analyze, formulate, and represent their ideas, beliefs and positions in ways which exemplify their best work.

- Students will attend all classes as active participants. Students will need to arrange to obtain lectures or handouts from the instructor during office hours; not by email or phone.

- Each student is asked to assess their respective personal and professional circumstances and honestly determine if they can commit the time necessary to complete the course.

- No late assignments are accepted for any reason. A grade of zero will be posted.

- No exams will be rescheduled.

- Business or personal travel are not acceptable reasons for absences or rescheduling class elements or assignments.

COURSE SCHEDULE

Week	Lecture Topic	Reading – Text	Reading - Module
	Course Schedule		
1	Foundations of Information Systems in Business	1	cases
2	Competing with Information Systems	2	cases
3	Computer Hardware	3	cases
4*	Computer Software	4	cases
5	Data Resource Management	5	cases
6	Telecommunications and Networks	6	cases
7*	Electronic Business Systems	7	cases
8	Enterprise Business Systems	8	cases
9	Electronic Commerce Systems	9	cases
10*	Decision Support Systems	10	cases
11	Developing Business/IT Strategies and Solutions	11	cases
12	Security and Ethical Issues Enterprise and Global Management of IT	12	cases
13		13	
14	Special Topic	14	
15	Special Topic		

COURSE ASSIGNMENTS

Exam 1	Chapters 1-4	9/22/08	Papers due 11/17/08
Exam 2	Chapters 5-8	10/20/08	Final Exam See University Schedule
Exam 3	Chapters 9-11	11/10/08	
Exam 4	Chapters 12-14	11/24/08	

ABOUT THE PAPER

A ten (10) page paper will be required as part of this course. The 10 pages are counted from introduction to conclusions.

Students are responsible for topic selection.

Required Elements:

- Headings, titles, etc.
- Introduction and conclusion
- Page numbers
- MLA or other standard citations
- Table of contents
- List of acronyms
- Bibliography
- List of figures

Please note that you must demonstrate your topic choice within the conte current business applications or environments.

The following metrics will be used to determine your grade for this eleme

- Technical depth and accuracy   20%
- Written communications   20%
- Organization and flow   20%
- Integration of theory and practices 20%
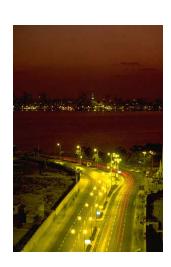- Execution   20%

EXAMS

Four exams and a final are required as part of this course. These elements are designed to test the student's mastery of lectures, readings and theory related to the disciplines of communications and networking. The following question formats will be used on exams:

- Fill-in or short answer
- Matching
- Multiple choice
- Acronyms

Please note that the instructor will return each exam no later than 1 week from its scheduled date. The instructor will not answer any questions during the exam. No make-ups or rescheduling of the exams is permitted. A grade of 0 will be given if an exam is missed. There will be no exceptions to the aforementioned points.

FROM THE INSTRUCTOR

This is your course. Collaboration and teamwork will make this class more productive and fun. A web-based platform will be create to provide a virtual community to extend the activities and resources for the course beyond the classroom. If you have any resources that you'd like to share with members of the class, please advise the professor so that your materials can be incorporate into the site.
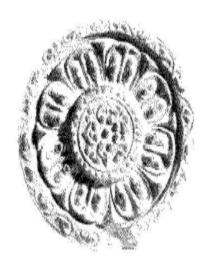
EVALUATION CRITERIA

Points	Grade	Meaning of the grade
97-100	A	Clear articulation of concepts, issues and application skills. Possesses high level content knowledge and ability to apply it to the field.
92-96	A-	
87-91	B+	
82-86	B	Needs improvement in content knowledge and articulation. Sound knowledge of concepts.
77-81	B-	
72-76	C+	
67-71	C	Lack of articulation of concepts, content knowledge or ability to apply them to the field.
62-66	C-	
57-61	D+	
52-56	D	
55-BELOW	F	No recommendation for student's continuation in the program.

How am I graded?	
Element	Percentage of total grade
Exams	30%
Paper	35%
Final Exam	35%
Total	100%

ACADEMIC DISHONESTY

You are encouraged to work together and help one another learn the material, but all submissions must be your own unique work (or those of your team for team projects). Cheating, plagiarism, copying and other behavior that is contrary to University standards will not be tolerated.

Any students found guilty of such offenses will be given a grade of "F" as a final grade. Additional penalties may be imposed; these will be determined on a case-by-case basis. Any student aiding another student will be considered to be an accessory and will be subject to the same penalties.

KENT STATE UNIVERSITY

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